

# Country at a glance: Brazil



**ING Economic Department**  
International Trade Research



# Economic

## Nominal GDP 2001-2017

2001: \$554bln

2017F: \$3,268bln

2012: **\$2,450bln**

2013F-2014F: **+3.2%**

# Social

## Unemployment rate

2017F:  
7%

2012:  
6%

## GDP per capita (2013)



**\$12,643**

**+5.9%**

**Average annual  
growth -2017**

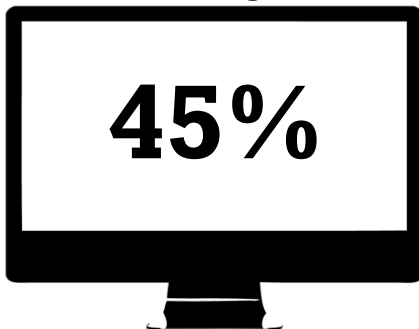
## Population



Brazil has **195 mln** inhabitants (2010). In 2030 the population is expected to be 220 mln.

# Technological

## Internet usage



## Competitiveness

Brazil ranks **48th** on the Competitiveness Index by the World Economic Forum.

2012

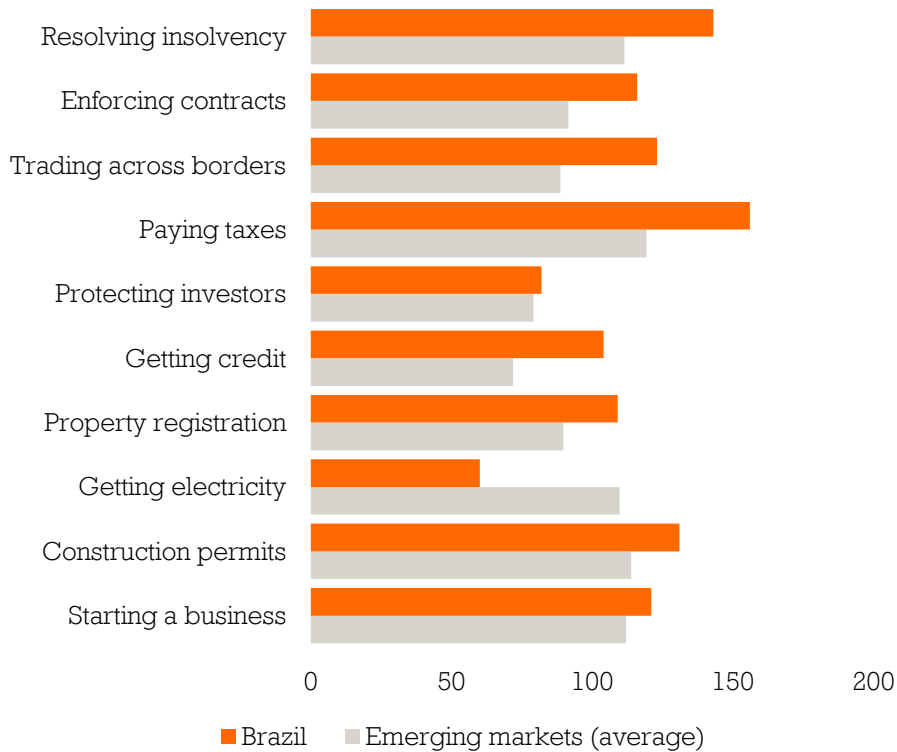
53

2013

48

# Ease of Doing Business

Ease of Doing Business rank 2012: **130** (out of 185)



Compared to other emerging markets, the EODB in Brazil is low. Trading across borders, getting electricity and starting a business are some of the main challenges.

# Import growth (2012-2017)



It is expected that the imports of Brazil will grow by **8%** annually.



**+\$141 bln**

An average annual growth of **8%** translates into a cumulative growth of **\$141 bln**.

# Opportunities



## Ores and metals

CAGR - 2017: 10.2%  
Cumulative: \$8,671 mln



## Chemicals

CAGR - 2017: 8.8%  
Cumulative: \$20,015 mln



## Pharmaceuticals

CAGR - 2017: 8.3%  
Cumulative: \$3,829 mln

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